

Primary Industries

Prosper 2050

A 25-year blueprint for a better future



Queensland
Government

Acknowledgement of Country

The Department of Primary Industries proudly acknowledges Aboriginal people and Torres Strait Islander people as the Traditional Custodians of the Country.

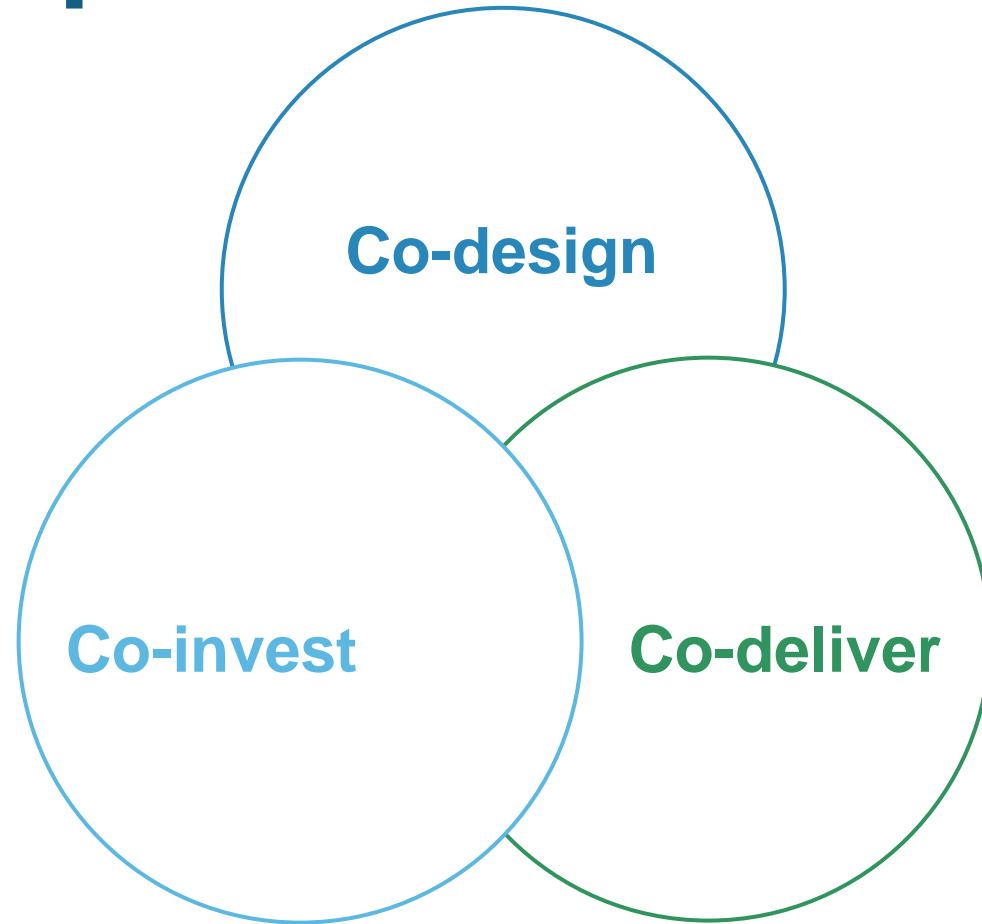
We recognise their continuing connection to land, sea, waters and sky.

We pay our respect to them, their cultures and to their Elders past and present and commit to ongoing reconciliation.



Co-design, co-invest, co-deliver the blueprint

- A new future for primary industries
- Evolving and changing for the better
- Investing in a shared vision for growth and development
- Challenging our thinking and stepping out of our comfort zone.



\$30 billion 
by 2030

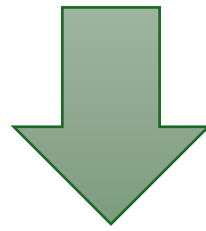


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Queensland Primary Industries

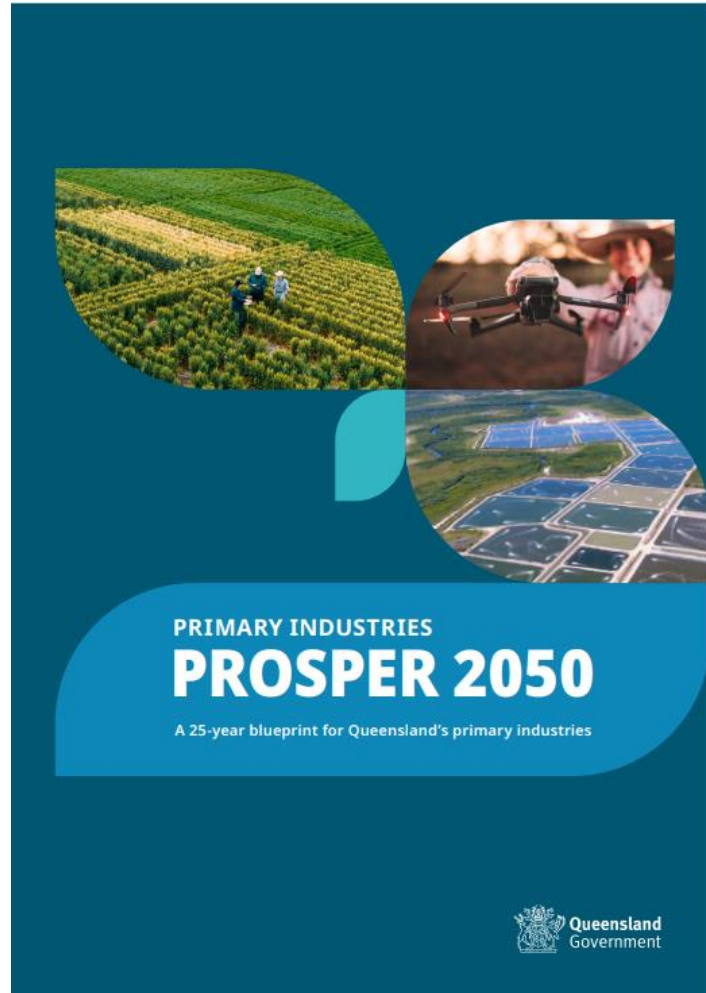


*A 25-year blueprint &
shared vision*



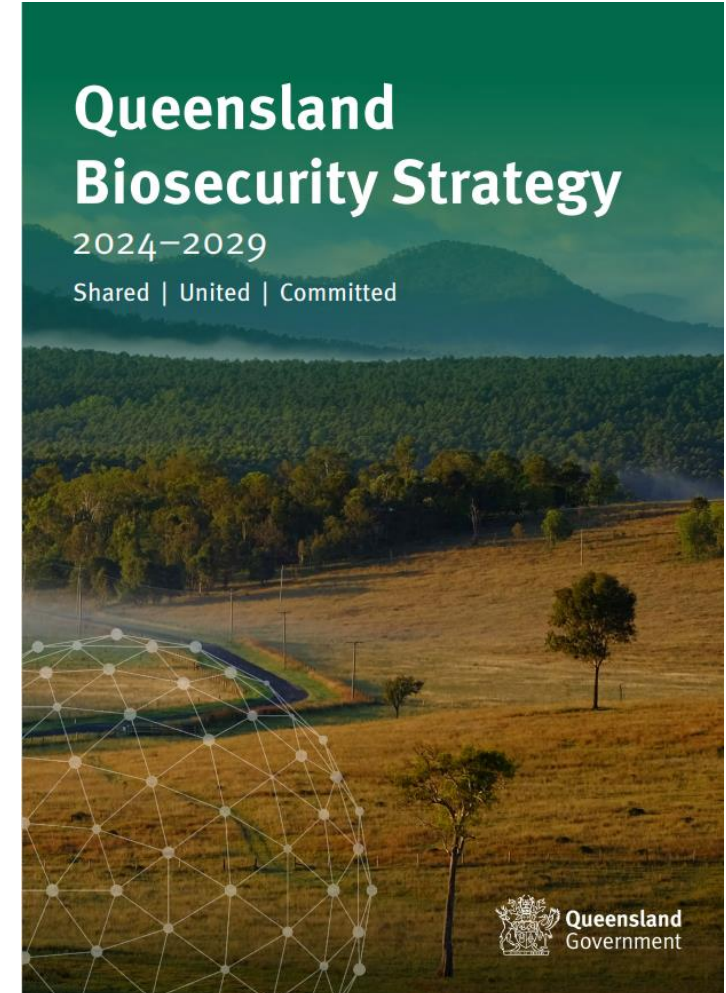
5-year action plans

Future planning for biosecurity in Queensland



Primary Industries
Prosper 2050
5-year Action Plans

Queensland
Biosecurity Strategy
Statements of Intent





Strategic landscape

What will the road to 2050 look like?

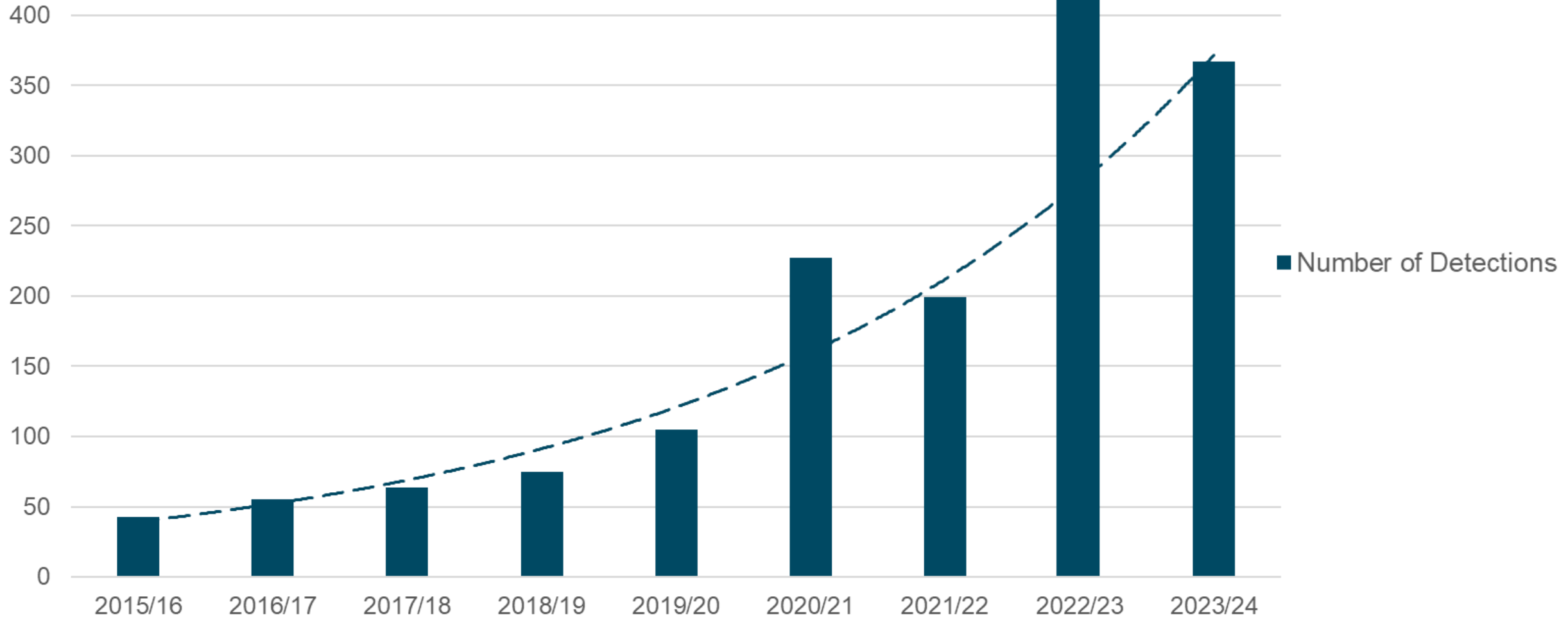
Challenges, opportunities and competitive advantage



- Sustained growth but not even across all sectors or businesses
- Increased adoption of AgTech, and advances in logistics technologies
- Increasing climate variability risks
- Increasing biosecurity threats
- Agricultural supply chain increasingly complex and requires collaboration
- Market access requires innovative productivity solutions and capacity across supply chain
- Foster next generation with resources, skills and knowledge



Biosecurity Incidents



Challenges, opportunities and competitive advantages (cont'd)

- Agricultural supply chain increasingly complex and requires collaboration
- Market access requires innovative productivity solutions and capacity across supply chain
- Foster next generation with resources, skills and knowledge

Co-designing the blueprint



- Intended as a shared strategy to:
 - Drive long term profitability and productivity
 - Reach our target of \$30 billion by 2030
 - Set us up for long-term success!
- Addressing megatrends:
 - Shifts in globalisation
 - Social license (Environmental, Social and Governance)
 - Spatial conflict
 - Climate variability
 - Labour
 - Digital and technology
 - Biosecurity



What people said

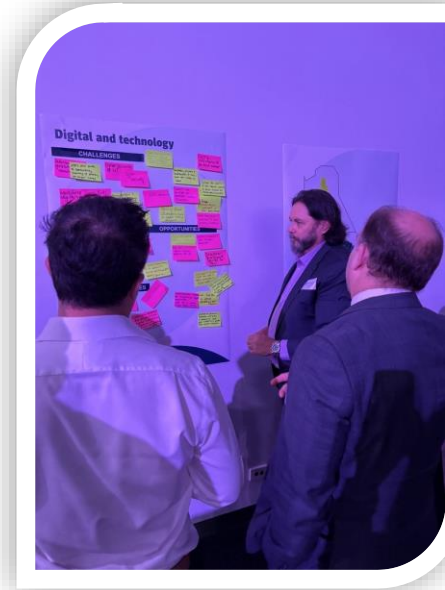
Biosecurity

Challenges

- Large land mass
- Climate influence
- Variable marine environment
- Inadequate biosecurity border protections

Opportunities

- Emerging technology
- R&D investment
- Engagement with 'near neighbours'
- Untapped capacity of Catchment and Landcare groups
- On-farm and region-wide prevention measures



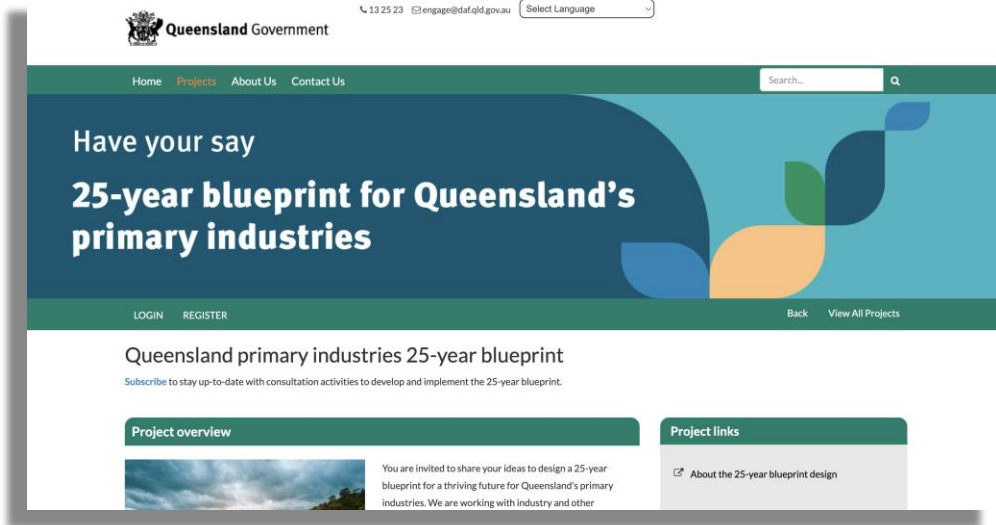
Consultation program

Next steps

- Public consultation on draft blueprint – feedback closes 9 June 2025
- Finalise blueprint with consultation feedback
- Consideration of blueprint by Government
- Release and launch of final blueprint (2025)
- Develop 5-year action plans – including actions identified in the Queensland Biosecurity Strategy (2025/2026)
- Implementation of blueprint and 5-year action plans (2026 onwards)

Have your say

- **Consultation activities**
 - Regional information sessions
 - Drop-in information hubs at industry events
 - Webinars
 - Online survey
- Visit our DPI Engagement Hub for the schedule of activities and subscribe to updates
- Consultation closes **5.00 pm on 9 June 2025**
- For further information email SGR@daf.qld.gov.au or call 13 25 23



**Scan the QR
code to visit
the eHub**